

# REIGN FC

# 2026 MEDIA POLICY

The Seattle Reign FC Communications Department has put together the 2026 Media Policy to assist you in covering the Reign throughout the 2026 NWSL season. This policy is for media information only; not for distribution.

## General Training Policy

- New for 2026, as part of the club's ongoing commitment to expanded media access, working members of the press are invited to attend any of the training sessions noted in the team's schedule each week.
- Video and still photography may be shot throughout all training sessions, but a member of Reign FC Communications will advise media when the shooting period is over. At that time, all cameras must be shut off and removed from their tripods.
- Media must remain on the sidelines at all times during the team stretch and individual periods. At the direction of the Communications team, additional shooting locations may be available during training.
- Video and/or still photography of players' on-field rehab are not permitted at any time.
- Members of the media are not permitted to talk to players or coaches during practice.
- All texts and social posts must be in accordance with the reporting guidelines below - specifically to player availability, credentialed media are strongly encouraged to wait for a post-training update from a member of the coaching staff prior to reporting on any player availability.

## Reporting Guidelines

- May report non-strategy and non-game plan observations.
- May report which players are/are not practicing during the open period. For players not practicing, may only report they are not practicing and, if applicable, "working off to the side."
- May NOT report or shoot video/stills of anything related to injured players and their rehab.
- No reporting of specific set piece structure, all other generalities (pass, run, shoot, etc.) are permitted.
- All cell phones must be turned to 'silent' or 'vibrate' mode.

## Matchday

- Media are not permitted to talk to coaches and players during pregame warm-ups, halftime and throughout the match.
- Unless otherwise prearranged through Reign FC Communications, video and photos of coaches and players are NOT allowed outside of the locker room/press conference room, this includes the concourse between the locker room/press room.
- Media members should refer to the policy on their credential and direct any questions to a representative of Reign FC.

## Additional

- All interview requests for technical staff/front office personnel, including General Manager Lesle Gallimore, must be made through the Reign FC Communications Department.
- General Manager Lesle Gallimore and assistant coaches are not available immediately following games.
- The team's athletic training staff and doctors are NOT available for media interviews.
- A player who suffers a concussion or serious injury in a game is NOT available to the media in a postgame press conference. This extends during the practice week until the player has been cleared by the medical team.

## NWSL Policy on Credentialed Media

The following actions may result in seizure of credential and/or ejection of its wearer from the stadium or training facility:

- Requesting autographs at any time
- Taking photographs with players/coaches
- Using credential for family or friends of a working media member
- Conduction of unauthorized interviews
- Unprofessional behavior (cheering in the press box, consumption of alcoholic beverages, failure to abide by posted rules)

