



FOR IMMEDIATE RELEASE
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REIGN FC, SOUNDERS FC AND RAVE FOUNDATION RAISE OVER 1.2 MILLION DOLLARS AT THIS YEAR'S FUNDRAISING GALA, CELEBRATING THE CLUBS' COMMITMENT TO BUILD A LEGACY OF FREE PLAY ACROSS WASHINGTON STATE

In a one-of-a-kind ceremony that took place on July 20 at the Providence Swedish Performance Center & Clubhouse, Seattle Reign FC, Seattle Sounders FC and their charitable partner RAVE Foundation, celebrated their annual fundraising event as part of the clubs' commitment to build a legacy of free play across Washington State, raising over 1.2 million dollars; The night was highlighted by a special performance from singer-songwriter and record producer Elvis Costello

The gala was emceed by fundraising auctioneer Fred Northup, Jr. and featured special guests including Reign FC and Sounders FC owner Adrian Hanauer, both teams' Head Coaches Laura Harvey and Brian Schmetzer, former Sounders captain and current Brand Ambassador Brad Evans, Reign FC and Sounders FC players, among others

RENTON, WASH. (July 28, 2025) – Reign FC, Sounders FC and their charitable partner [RAVE Foundation](#), celebrated their **annual fundraising event, which raised over 1.2 million dollars** in support of the **clubs' commitment to build a legacy of free play** across Washington State, with the target date of completion in time for FIFA World Cup 2026™. **Presented by Delta Air Lines**, RAVE's gala was held on **Sunday, July 20** at the Providence Swedish Performance Center & Clubhouse in Renton, with **more than 500 guests in attendance**. Proceeds from the gala will support RAVE's mission to build small fields for free play and deliver programs that use soccer to inspire youth and strengthen communities across Washington.

Part of the proceeds from this year's fundraising event will be used to build **Reign's first soccer mini-pitch** in Western Washington at Star Lake Elementary School in Federal Way, a project built in partnership with the 85ers™ – the first-ever U.S. Women's National Team – as an ongoing effort to promote inclusion and equity in sports. The mini-pitch symbolizes the legacy and history of women's soccer in Washington State. Additionally, RAVE is expected to build **two new soccer mini-pitches** at Lummi Nation School this fall – the second tribal community soccer field investment – in partnership with [Seattle FIFA World Cup 2026 local organizing committee \(SeattleFWC26\)](#). Additionally, RAVE's commitment to invest in the community provides families in Eastern Washington the opportunity to attend their **first Sounders FC's match** as part of this year's Leagues Cup tournament, with fully funded transportation, tickets and matchday meals.



The annual fundraising showcase included a live auction emceed by nationally recognized fundraising auctioneer **Fred Northup, Jr.** The event was highlighted by the **performance of singer-songwriter and record producer [Elvis Costello](#)**, who delighted the audience with some of his best songs from the late '70s and early '80s. Costello kicked off his [Radio Soul!: The Early Songs of Elvis Costello tour](#) at the Woodland Park Zoo Amphitheatre in Seattle earlier this summer, performing music from the earlier portions of Costello's career, ranging from his 1977 debut [My Aim Is True](#) to 1986's [Blood & Chocolate](#).

MEDIA RESOURCES

PHOTOS – IMAGES FOR MEDIA USE

VIDEO – REIGN FC, SOUNDERS FC & RAVE FOUNDATION 2025 GALA RECAP

RAVE Foundation's mission goes beyond building fields. Each year, the organization invests in programs that serve youth in marginalized or under-resourced communities designed to use soccer as a vehicle to support learning and social-emotional wellness, such as soccer camps and clinics, education curriculum, job shadow and internship programs, community grants, as well as partnering with schools to enhance and champion student development. Additionally, RAVE is a partner of the [Seattle FIFA World Cup 2026 local organizing committee](#) – SeattleFWC26 – and is helping them bring their legacy commitment to fruition in an effort to leave the state of Washington with more free-play opportunities after the FIFA World Cup 2026™.

"I'm blown away by the soccer community and its power to come together for good," said Chief Impact and Fan Engagement Officer and Executive Director of RAVE Foundation, **Ashley Fosberg**. "We all share the same sense of urgency to make soccer as accessible as possible in time for World Cup 26, so more kids and families can experience the joy of the beautiful game during our state's big moment. It's also important to build a legacy of free play that lasts long beyond World Cup – and the RAVE community understands that – it's inspiring to witness."

Special guests this year included Reign FC and Sounders FC owner **Adrian Hanauer**, Sounders FC President of Business Operations **Hugh Weber**, Sounders FC General Manager & Chief Soccer Officer **Craig Waibel**, Reign FC and Sounders FC Head Coaches **Laura Harvey** and **Brian Schmetzer**, Reign FC and Sounders FC Chief Revenue Officer **Courtney Carter**, Sounders FC Chief Integration Officer **Taylor Graham**, Reign FC Chief Business Officer **Maya Mendoza-Exstrom**, Reign FC General Manager **Lesle Gallimore**, Reign FC and Sounders FC Vice President of Partnership Marketing **Liz Poerner**, Reign FC and Sounders FC Chief Legal Officer **Chris Masse**,



Reign FC Vice President of Sporting Operations **Kieran Lilley**, RAVE Foundation board member **Fred Mendoza**, former Sounders captain and current Brand Ambassador **Brad Evans**, SeattleFWC26 Chief Executive Officer **Peter Tomazawa**, leaders from throughout the **Seattle business community**, members of both of their respective teams, representatives of the broader **Seattle sports and entertainment community** and many others. RAVE's gala featured exclusive items and the opportunity for attendees to **engage in multiple activities with Reign FC and Sounders FC players**, bid for their favorite items at **the silent and live auction** and more.

RAVE Foundation is supported by a variety of donors, including individuals, businesses and organizations. Some notable donors include [Delta Air Lines](#), [Emerald Queen Casino \(EQC\)](#) — owned and operated by the [Puyallup Tribe of Indians](#), [Springboard to Wealth](#), [The Johnson Team at CrossCountry Mortgage, LLC](#), [Symetra](#), [Seattle Storm](#), [Seattle Reign FC](#), [Washington Youth Soccer](#), [Seattle United](#), [Seattle Youth Soccer Association](#), [University of Washington \(UW\)](#), [Providence Swedish](#), [Regence](#), [Black Players for Change](#), [U.S. Soccer Foundation](#), [King County Parks](#), [Seattle FIFA World Cup 2026 local organizing committee – SeattleFWC26](#), [Puget Sound Energy](#), [American Family Insurance](#), Sounders FC's fans through the [Fan-Funded Field](#) initiative as well as **Jim Phillips and Family**, **the Kleeberger Family Foundation**, **the Gulati Family** and **Thach Nguyen**.

Any media inquiries regarding RAVE's 2025 Gala or the 52 Fields by 2026 campaign should be directed to Ryan Perez of Reign FC Communications [RyanP@reignfc.com].

ABOUT SEATTLE REIGN FC

Seattle Reign FC was established in 2012 as a founding member of the National Women's Soccer League. The fourteen-team NWSL is widely considered to be the most competitive women's professional soccer league in the world. Over its first 11 seasons, the club captured the NWSL Shield three times, while making three appearances in the NWSL Championship and seven appearances in the NWSL postseason. Reign FC plays its home matches at Lumen Field in Seattle, Washington and trains at Starfire Sports Complex in Tukwila, Washington. The club can be found on the web at www.reignfc.com and on social platforms @ReignFC.

ABOUT RAVE FOUNDATION

RAVE Foundation, the official charitable arm of Seattle Sounders FC and Reign FC, is a 501 (c) (3) public charity which was founded in 2013 to serve the greater Puget Sound community, with the mission of building small fields for free play and invest in programs that use soccer as a vehicle to inspire youth and strengthen communities.

RAVE Foundation has three core strategies including using soccer as a vehicle to empower and inspire, to remove barriers to participation on and off the field and to support, catalyze and strengthen communities. By building small fields, the RAVE

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Foundation provides a place for kids to play freely, be physically active and safe, and to be inclusive stakeholders in their communities.

More information about RAVE Foundation can be found via RaveFoundation.org. RAVE also welcomes donations to the general 52 Fields by 2026 campaign [HERE](#).

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